



PRIVACY POLICY OF THE WEBSITE VEGANSTOCK.EU

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WE RESPECT YOUR PRIVACY AND TAKE CARE TO PROTECT YOUR DATA

As you use the services offered on our Service, we process your personal data. Below you will find information about why and how we do this. You will learn about your rights and how we take care to protect your data.

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1. SOME BASIC CONCEPTS

- 1.1. Service** - our Internet service available at the domain <https://veganstock.eu/>.
- 1.2. Your personal data** - all information about you that allows us to identify you directly (e.g. your e-mail address) and indirectly (e.g. your activity on the site). For more information about what your personal data we process, see Chapter 3.
- 1.3. Data Administrator** - the administrator of your data processed within the Service is us: Vegan Stock sp. z o.o. based in Szaflary (ul. Zakopiańska 35A, 34-424 Szaflary, Poland).
- 1.4. RODO** - Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and RODO imposes specific obligations on entities that perform operations on personal data (either on their own behalf or on behalf of another entity). It guarantees the exercise of your data protection rights - you can read more about this in Chapter 11.

2. WHY DO WE PROCESS YOUR DATA ?

WE WILL USE YOUR DATA FOR A VARIETY OF PURPOSES, BUT ONLY WHEN JUSTIFIED

- 2.1.** We process your data because:
- 2.1.1. This is necessary to enable you to use the Service.** This allows you to browse the available content and to contact us via the contact form;
 - 2.1.2. We want to know your opinion about us.** We may contact you with a request to participate in a satisfaction survey;
 - 2.1.3. we analyze your and other users' activities to develop our services and provide convenience** of the Service;
 - 2.1.4. We want to ensure safe** use of the Service and protect our rights and those of our users.
- 2.2.** In some cases, we may use the collected data to assert or defend against our claims.
- 2.3.** We may also use your data for our own marketing - we describe the principles of processing in this regard in Section 8.
- 2.4.** If you visit our profiles on social networks, we may use your data to inform you about our activities and to promote various events, services and products - we describe the principles of processing in this regard in Section 9.

We have described in detail the purposes, scope, legal basis and periods of processing of your personal data on the Website in [Appendix to the Privacy Policy](#). We may also provide you with additional information regarding the processing of your data at the collection stage.

3. WHAT DATA DO WE PROCESS?

WE COLLECT YOUR DATA ONLY FOR LEGITIMATE PURPOSES

3.1. Communication with us:

- 3.1.1. We process the data you provide to us in the contact form;
- 3.1.2. we collect any information you choose to provide when you call or e-mail us;
- 3.1.3. we may send you surveys to check your satisfaction with our services, and we process the information you provide to us as part of your responses.

3.2. Information collected through cookies and other similar technologies - this is information about your device, your location, login data and your activity on the Service. We write more about our processing of cookie data in [Chapter 10](#).

3.3. Data collected when signing up for the newsletter - we process the email address you provide to us in the newsletter sign-up form.

3.4. Data provided when visiting profiles on social networks - we process those data that you make public on a particular social network.

3.5. With the personal data we collect from you on the Service, we may combine data obtained from third parties in the form of technical and usage-based information that we have obtained from analytics providers (Google Tag Manager, [Google Analytics](#), [Pixel Facebook](#), [LinkedIn Insight Tag](#))

When using certain services or filling out certain forms, you may provide **additional personal data**. Providing this data is voluntary, but necessary to use the particular service. We will inform you of this by, for example, marking mandatory fields.

DO WE OBTAIN DATA FROM CHILDREN?

Our services are not directed to persons under 16 years of age and we do not knowingly obtain information about them. If we find that a person under the age of 16 has provided us with personal information, we will delete it immediately.



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4. HOW LONG DO WE KEEP YOUR DATA?

WE DO NOT KEEP YOUR DATA LONGER THAN NECESSARY

PURPOSES AND DURATION OF PERSONAL DATA PROCESSING

- 4.1.** The length of time we process your data depends on the purposes for which we use it and the legal basis for processing it. To determine the appropriate retention and deletion periods for personal data, we also took into account the scope, amount, nature and sensitivity of the data, as well as the potential risk of harm.
- 4.2.** We will process your data for as long as necessary to fulfill the purposes for which we collected them. We detail the purposes and periods of processing of your data in [Appendix to the Privacy Policy](#).

DELETION OF PERSONAL DATA

- 4.3.** We will delete your data irretrievably only when it is no longer needed for any processing purpose.
- 4.4.** We may delete some of your data earlier than others. This may happen when we no longer need them for one processing purpose, but they are still necessary for another purpose.

5. WITH TO WHOM DO WE SHARE YOUR DATA?

WE TRANSFER YOUR DATA TO OTHER ENTITIES WHEN WE HAVE SUCH A LEGAL OBLIGATION

- 5.1. Law enforcement, regulatory authorities and others** - we may disclose selected information about you to competent authorities or third parties who make such a request. We will do this in accordance with the law.
- 5.2. Marketing and analytics providers** - to improve our Services, we sometimes share information about you with providers such as Hotjar. They help us analyze how users use the Service. For more information, see Section 10.

We have described in detail the purposes, scope and legal basis for the transfer of your personal data processed on the Service in [Appendix to the Privacy Policy](#).

6. DO WE TRANSFER DATA OUTSIDE THE EEA?

WE ENSURE THE LEVEL OF PROTECTION OF YOUR DATA IN ACCORDANCE WITH RODO ALSO WHEN WE TRANSFER DATA TO OTHER COUNTRIES OUTSIDE THE EEA

6.1. We transfer your personal data outside the EEA only when necessary, and with the appropriate level of protection required by the RODO. To this end:

6.1.1. We transfer your personal data to countries recognized by the European Commission as providing an adequate level of protection for personal data (for details, see [here](#)), either

6.1.2. When we use certain suppliers, we use model contracts that have been approved by the European Commission (Standard Contractual Clauses). Together with the required additional security measures, they provide personal data with the same protection as they enjoy in the European Union. You can find the model contracts [here](#).

6.2. For a copy of the safeguards we use when transferring data outside the EEA, write to us via [Contact Form](#).

7. HOW DO WE TAKE CARE OF DATA SECURITY?

WE HAVE IMPLEMENTED APPROPRIATE TECHNICAL AND ORGANIZATIONAL MEASURES, THAT PROTECT YOUR DATA

TECHNICAL AND ORGANIZATIONAL SAFEGUARDS

7.1. We store all the information we receive about you on properly secured servers.

7.2. We constantly assess the security level of our network, and monitor internal regulations and procedures. This allows us to:

7.2.1. protect data from accidental or unlawful loss, unauthorized access or disclosure;

7.2.2. identify foreseeable risks to the security of our network;

7.2.3. minimize security risks, including through risk assessment and regular testing.

7.3. All payment-related data is encrypted using SSL technology.

THIRD PARTIES PROVIDING SERVICES TO US

7.4. To maintain and provide certain solutions related to our services, we use third-party providers (processors). We conduct audits of these providers and require them to ensure the security of your data and to process it in accordance with the law.

7.5. As part of our cooperation, we stipulate that these suppliers may process personal data only for the purposes expressly indicated and in accordance with our instructions.



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7.6. We do not allow these suppliers to process your data for their own purposes without our consent.

7.7. The data processing entrustment agreements we sign with these providers clearly define the responsibilities of the parties and guarantee the appropriate technical and organizational measures used to ensure the security of your data.

LINKS TO THIRD PARTY WEBSITES

Our Service may contain links to third-party websites or applications. We have no control over such websites or applications - their providers are solely responsible for their policies and their activities. We advise you to read the privacy policies of each website you go to from the Service.

8. COMMUNICATIONS AND MARKETING

COMMUNICATIONS RELATED TO OUR PRODUCTS AND SERVICES

8.1. If you provide us with your information in the contact form, we will use it to answer your question.

MARKETING COMMUNICATIONS

8.1. We will use your e-mail address to send you marketing communications in the form of a newsletter (in the form of an e-mail message), if we obtain your consent to do so. You can give it by providing your information in the appropriate field on the Site or otherwise.

8.2. You can withdraw your consent to marketing contact at any time by clicking on the opt-out link in the email sent to you. If you have problems withdrawing your consent in the above-mentioned manner, please write to us via [Contact Form](#).

9. SOCIAL NETWORKS

9.1. If you visit our profiles on social networks (Facebook, LinkedIn), we will use your data only in connection with the operation of the respective profile, including informing you about our activities and promoting various events, services and products.

10. COOKIES AND SIMILAR TECHNOLOGIES

WHAT ARE COOKIES?

Cookies are small text files stored on your device when you use websites or applications. Among other things, they remember your visit and your settings.

10.1. Cookies serve a variety of functions, but we use them primarily to enable you to access the Website and make it easier for you to use the Website. We also use them for analytical and marketing purposes, but only if you give us your consent to do so on the cookie banner that displays on the Website. This consent can be withdrawn at any time according to the rules described in 10.6.

PERMANENT AND SESSION COOKIES

TYPE	DESCRIPTION
Session cookies	Some cookies are temporary files, stored until you log out, leave the Site or turn off your web browser. These types of cookies help us analyze web traffic, enable us to identify and resolve technical problems, and make it easier to navigate the Site.
"Permanent" cookies	"Permanent" cookies are kept for the time specified in their parameters or until you delete them. They help us remember your settings and preferences to make your next visit more convenient (e.g. you won't have to re-enter your login information).

NECESSARY COOKIES

TYPE	DESCRIPTION
Necessary cookies	These cookies are installed to provide you with access to the Service and its basic functions, and therefore do not require your consent. Without the necessary cookies, we would not be able to provide you with services on the Service.

10.2. We have described the specific purposes of using these cookies within our cookie banner.

10.3. We may also use other technologies similar to cookies on the Service. We have described them in [Appendix to the Privacy Policy](#).

WHO DO WE ALLOW TO STORE COOKIES ON YOUR DEVICE?

10.1. Analytics providers - to better understand how our Service works, we work with analytics providers such as (Google Tag Manager, [Google Analytics](#), [Pixel Facebook](#), [LinkedIn Insight Tag](#)). You can learn more about how they use your data following the link to the tool.

CHANGING BROWSER SETTINGS

10.2. Your web browser should provide you with the ability to change your settings to reject, delete or block cookies. At these links you will find relevant information for the most popular browsers: [Google Chrome](#), [Mozilla Firefox](#), [Microsoft Edge](#), [Opera](#), Safari.

10.3. Since some cookies are essential to the operation of the Service, changing your browser settings may render some services inoperable or even prevent you from using the Service.

COOKIE SETTINGS MANAGEMENT

10.4. Withdrawal of consent for the collection of cookies on the Website is possible via the cookie banner. You can return to the banner by clicking [here](#).

The purposes, scope and legal basis for the processing of data derived from cookies on the Website are described in detail in [Appendix to the Privacy Policy](#).

11. YOUR RIGHTS

RODO GUARANTEES YOU SPECIFIC RIGHTS AND YOU CAN EXERCISE THEM

WHAT RIGHTS YOU HAVE

TYPE	DESCRIPTION
Right of access to data	You can check whether we process your personal data, and if so, you can get a copy of your data.
Right of rectification	You may request correction of incomplete, false or outdated data. In fulfilling your request, in some cases we will need to verify the accuracy of the new data you provide to us.
Right to restrict processing	You can ask us to stop processing your data when: <ul style="list-style-type: none"> • You want us to check the accuracy of the data; • You consider our processing of your data to be unlawful; • we no longer need your data, but they are needed by you to pursue or defend against claims; • you file an objection to the processing - in this case we will verify whether we have overriding grounds to continue processing your data.
Right to object to processing	Applies when we process your data on the basis of legitimate interests (ours or those of third parties). You can object on grounds related to your particular situation when you believe the processing affects your rights or freedoms. Sometimes it may be that we have legitimate grounds for processing your data that override your rights and freedoms (e.g., the need to ensure the security of the Service and prevent fraud). However, you can always object to processing for direct marketing purposes.

The right to delete data	<p>You can request deletion of your data if it is no longer necessary for the purposes for which it was collected. You can also request deletion of your data if:</p> <ul style="list-style-type: none"> • you withdraw your consent and we have no other legal basis for processing; • you file an effective objection to the processing; • your personal data was processed illegally; • your data must be deleted by law. <p>Please note that in some cases we are obliged to process your data on the basis of applicable regulations and we will not be able to fulfill your request.</p>
Right to data portability	<p>In exercising this right, we will provide you or a third party you designate with your personal data. However, you have this right only to the extent of data processed on the basis of consent or in the performance of a contract, and the processing is carried out by automated means (in computer systems).</p>
Withdrawal of consent	<p>If you have given us consent to process some of your data, you have the right to withdraw that consent at any time. Withdrawal of consent does not affect the lawfulness of the processing that was carried out before its withdrawal.</p>

HOW TO EXERCISE YOUR RIGHTS

11.1. You can exercise your rights by contacting us:

11.1.1. via email: biuro@veganstock.eu;

11.1.2. by phone: +48 798 510 105;

11.1.3. by regular mail, at the address: Zakopiańska 35A Street, 34-424 Szaflary, Poland;

11.1.4. or via [Contact Form](#).

11.2. The exercise of rights is generally free of charge. You do not pay for exercising the right of access to your data (or for exercising any other rights). We may charge a reasonable fee if your request is manifestly unreasonable or excessive, especially due to its statutory nature. In such cases, we may also refuse to fulfill your request.

11.3. We strive to respond to your requests within one month. If your request is particularly complicated or we have received several requests from you, it may take us longer to recognize your request. If this is the case, we will inform you that it will take longer, and we will keep you updated on the status of your request.



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COMPLAINT TO THE SUPERVISORY AUTHORITY

11.4. You have the right to file a complaint at any time with the competent supervisory authority. You may contact the President of the Office for Personal Data Protection, 2 Stawki Street, 00-193 Warsaw, on matters related to data processing on the Service.

Before you file a complaint, give us a chance to handle your case. Simply contact us via [Contact Form](#).

12. CONTACT

12.1. For additional information or to exercise your rights:

12.1.1. Contact us via [Contact Form](#), via email to biuro@veganstock.eu or by phone at +48 798 510 105;

12.1.2. Send us a letter to the following address: Vegan Stock sp. z o.o., 35a Zakopiańska Street, 34-424 Szaflary, Poland.

13. CHANGES TO THE PRIVACY POLICY

13.1. We may change or update this Privacy Policy. We will post any changes on of the Service. If you have provided us with your email for the purpose of sending newsletters, we may additionally notify you of changes via email.